

RAMI AL ALI

Spring/Summer 2024 Ready-To-Wear

Rami Al Ali unveils his Spring/Summer 2024 Ready to Wear collection that pays homage to the famed visionary artist, Steven Meyer. Drawing inspiration from the captivating world of Floral Radiography, a spellbinding art form meticulously depicted in Meyer's work, Al Ali curates an enchanting narrative with an imaginative 30-piece collection.

Renowned for revealing the inner beauty of nature's majestic flowers and leaves, Meyer's work becomes a symbol of introspection in Al Ali's latest collection – an invitation to look beyond external appearances and grasp the essence of life's profound complexities. Capturing this essence, Al Ali uses his exquisite craftsmanship to showcase this extraordinary transition and growth into flawless wearable art. A modern and playful nature embodies the collection with delicate yet beautifully structured shapes. Feminine designs are met with present forms, perfectly highlighting its contemporary and sharp tailoring synonymous with the fashion house. Silhouettes fluster between voluminous multi-layered skirts, to short and sleek mini-dresses, adding a touch of modernism to the collection.

The aesthetic of the collection softly sways between refined elegance and a stylish sensibility. Each piece effortlessly serves as a canvas, capturing the intricate wonders of nature while infusing it with a modern twist. Delicate fabrics including tulle, satin, silk, and organza are incorporated with luxurious Mikado silks, playing a major role in presenting the construction of the gowns. Ornate beading and intricate lace are an integral part in the collection's makeup, speaking to the feminine codes of the house. Bearing all the hallmarks of a signature couture design, each look offers the same level of focus to detailed handwork to ensure a luxurious feel.

Spanning across the entirety of the collection is the immaculate attention to detail; transforming every look into a one-of-a-kind creation that echoes an unforgettable appeal that transcends occasion and time. Playing with beautiful shades of lavender, sky blue, mist green, champagne beige, and blush pink, alongside scintillating silvers and golds, Al Ali embraces the full spectrum of possibilities to present a masterfully nuanced perspective to reveal the hidden beauty within.

To discover further information about Rami Al Ali, please visit [www.ramialali.com/Villa 697](http://www.ramialali.com/Villa_697), Al Wasl Road, Jumeirah, Dubai. You can also follow the fashion house on [Instagram](#) and [Facebook](#).

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