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Paris *RE* Made

Lookbook Spring Summer 2023 - Public Privacy

The story

Paris RE Made is sourcing vintage garments and pieces by high-end luxury brands, as well as deadstock designer fabrics and turning them into re designed pieces directly in our studio in Paris. Each piece is handpicked for their quality and attainability. The sourcing trajectory is a challenge as well as a delightful treasure hunt. By RE freshing and RE tailoring these pieces we turn them into new classics while still showing respect to all the brands that we work with. We value their heritage, and by presenting their fashion story in new RE shapes and RE designs, we aim to shift perspectives on fashion values. Paris re Made continues to work on a circular fashion model by focusing on recycling, upcycling and RE purposing what already exists and is readily available. We want to tell a story about clothes being RE loved, RE appreciated and RE worn, and the way to do that best is in a new RE made design from Paris RE Made.

Paris RE Made editions are non seasonal, flexible with multiple drops a year. There is no distinction between men's and womenswear, every piece is non-gendered.. We develop a design based on a concept which permits us to reproduce the design in higher quantities. Even so, each piece is vintage meaning every design stays unique, custom-made and one of a kind.

Paris RE Made edition SS2023 Public Privacy

This edition is about bringing outerwear and homewear together. By combining and wearing it either in or outside your home. Through showing a small window of your privacy in public and inversely.

The theme of this season is to play with your own creativity - no limits. We want to forget about dresscodes, conformism and how you are expected to wear your attire. Show off the shorts underneath your bottoms or wear it on its own, slide your denim puffer jacket under the Burberry inside out trench or just wear it as your outerwear, wear it surprisingly and peculiarly.

We played this edition with lots of layers to show more visible horizontal layers, revealing every angle of the special items. We created fun and eclectic items RE made from vintage scarves like the smocked bandeau top, shorts and versatile hoodies. Using left-over Chanel blazer tweeds and other high-end brands, we RE transformed these into small accessories, such as the phone bags or a quirky doll keychain adding to the look you have in mind.





































































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